

Georgia Club Calf Producers Association

Advertising Opportunities

All advertisers with GCCPA must be an active member or associate member of our association. Only Georgia show calf breeders can be members (hold a voting interest). An Active member may be any owner and breeder of cattle who resides in and is actively involved in breeding cattle in the state of Georgia. An Associate member may be anyone who is interested in the advancement of the Association but who is not actively involved as an owner or breeder of cattle. (Associate members have no voting rights.) Both active and associate membership dues are \$50 per year.

Website packages for GCCPA members, Hosted & Designed by Joy Carter:

- Initial Design & Setup - \$100
- Web site (one to three pages) - \$120/year
- Web site (four to seven pages) – \$150/year
- Web site (eight to eleven pages) - \$180/year

Website Link: \$50 per year (only for GCCPA members & those websites not hosted by Joy Carter)

- Photography & Design, sites hosted by JCPD are free)
- Listed on home page, links page and membership page

Email blasts:

- \$100 per email – provide flyer designed and ready to email out
- \$200 per email – if designed by Joy Carter
- Email to GCCPA members & Jr. Exhibitors

Banner Ads

Banner ads are a great way to direct customers to your website or inform customers about products or events. The GCCPA website gets over 40,000 visits per month. Banner ads are sold on a first come, first serve basis.

Banner Ad 1 – Large/Bottom Home Page – 850 x 115 pixels

- \$100 / week
- \$300 / month
- \$900 / 3 months
- \$3,300 / year

Banner Ad 2 – Medium – 286 x 230 pixels

- \$75 / week
- \$200 / month
- \$500 / 3 month
- \$2,200 / year

Banner Ad 3 – Small – 210 x 125 pixels

- \$50 / week
- \$100 / month
- \$250 / 3 months
- \$1,100 / year

If ad design is needed, design fee is \$100 per ad if designed by Joy Carter Photography & Design. Ads can be sent to Joy in jpg format only – 72 dpi.

Membership Directory Advertisements: Directory is published in mid-February. Ads due by January 10th.

Full Page	\$300.00
½ Page	\$150.00
¼ Page	\$75.00
Front Inside and Back Cover	\$400.00

(Ad design is available for an additional fee.)